



**AS MARKETING
AGENCY**

SEO SERVICES PORTFOLIO

SEARCH-DRIVEN GROWTH



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**AS MARKETING
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WHO WE ARE

AS Marketing Agency is a full-service digital agency committed to delivering measurable and sustainable growth through data-driven SEO strategies. Our SEO division is made up of certified strategists, content creators, technical experts, and digital growth consultants who specialize in positioning brands where it matters most — the top of search results.

We work across industries, time zones, and platforms, helping our clients dominate organic search in local, national, and global markets. Whether you're a SaaS brand, e-commerce platform, personal brand, or a service-based business, we build tailored SEO strategies that align with your business goals and deliver real ROI.

Presentation by Miss Noor Fatima



AS MARKETING AGENCY

VISION MISSION

VISION

To become a globally recognized digital agency that sets the benchmark in SEO performance and innovation.

We envision empowering businesses with sustainable organic growth and long-term online visibility.

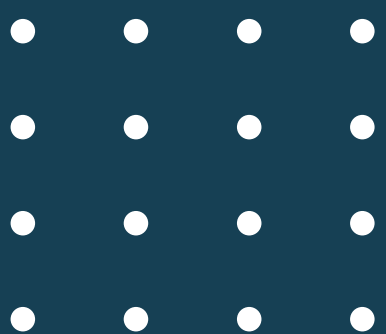


Search
Engine
Optimization

MISSION

To deliver data-driven SEO solutions tailored to each client's unique goals and industry.

We aim to generate measurable results through ethical, effective, and scalable search strategies.





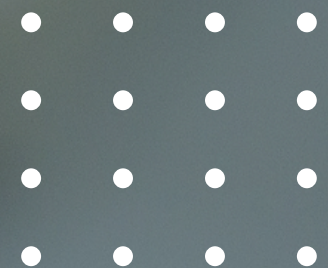
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OUR APPROACH TO SEO

At AS Marketing Agency, we don't rely on templates. Each campaign starts with custom research, competitive analysis, and a full audit of your digital footprint. Our team combines creative content marketing with advanced SEO tools and Google-compliant techniques to generate sustainable, long-term growth.

We focus on what matters:

- Higher search engine rankings
- More qualified traffic
- Stronger domain authority
- Increased leads, conversions, and revenue



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OUR CORE SEO SERVICES

TECHNICAL SEO

We conduct a deep-dive into your website's performance, fixing crawl errors, optimizing Core Web Vitals, improving site structure, and ensuring your website is clean, fast, and easy for search engines to index.

ON-PAGE SEO

We optimize every element that affects your rankings — from titles and meta tags to headers, internal links, schema markup, and content structure. Each page is aligned with the intent behind your target keywords.

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OUR CORE SEO SERVICES

OFF-PAGE SEO

Our link-building team builds powerful, high-quality backlinks through white-hat outreach, guest posting, and digital PR to grow your domain authority and improve your trustworthiness in the eyes of search engines.

LOCAL SEO

For service-area businesses, we optimize your Google Business Profile, manage NAP citations, and develop geo-targeted content to help you rank in “map pack” results and dominate local searches.

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OUR CORE SEO SERVICES

E-COMMERCE SEO

We optimize product pages, filters, categories, and URLs to boost visibility and conversions. Our work spans Shopify, WooCommerce, Magento, and custom CMS platforms.

BLOG SEO

We identify high-value keywords and create conversion-focused, long-form content. Our content planning aligns with topical authority, semantic search, and Google's helpful content guidelines.

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OUR SEO STACK

We use industry-leading tools to deliver cutting-edge SEO performance:

- Ahrefs — Backlink & keyword intelligence
- SEMrush — Competitor analysis & audits
- Screaming Frog — In-depth site crawling
- Google Search Console — Indexing & performance
- Google Analytics 4 — Behavior tracking
- Surfer SEO — Content scoring
- Ubersuggest — Keyword opportunity research
- RankMath / Yoast SEO — On-page optimization



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I. Virtual Immigrations

Website: www.virtualimmigrations.com

Industry: Immigration Consultancy

Location: Pakistan & Canada

 Results:

- Top 3 rankings for “Canada Visa Consultant in Lahore” & similar keywords
- 270% increase in Google Business Profile impressions
- 90+ inbound leads/month via organic search
- 4X increase in local traffic within 90 days



2. Haram UI Hijabs

Website: www.haramulhijabs.com

Industry: Modest Fashion / Retail

 Results:

- Organic traffic increased by 185% within 4 months
- 30+ product-related keywords ranked on Page 1
- Bounce rate improved by 42% after SEO-focused UI adjustments
- Schema, product SEO, and alt text improved visibility significantly



3. Health N Herb

Website: www.healthnherb.com

Industry: Herbal Wellness / E-commerce

 Results:

- From 500 to 6,400+ monthly visitors via blog SEO
- #1 rankings for 8+ niche herbal supplement terms
- 45% increase in average time on page
- Content clusters and internal linking improved topic authority



4. Peace Skinvestment

Website: www.peaceskinvestment.com

Industry: Real Estate Investment

 Results:

- Domain Rating grew from 4 to 26.
- Ranked for 10+ high-value real estate investment keywords.
- Monthly organic leads tripled.
- Resolved 180+ technical issues via comprehensive audit.





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INDUSTRIES WE'VE WORKED WITH

- Fashion & Apparel
- Real Estate & Investment
- E-commerce
- Immigration & Legal Services
- Health & Wellness
- Corporate Services
- Food & Beverage
- Education & Coaching



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LET'S GROW TOGETHER

At AS Marketing Agency, we believe that success in search is more than rankings — it's about building visibility, trust, and long-term value for your brand. Our team is passionate about turning data into action and strategy into measurable growth. Whether you're a startup or an established enterprise, we're ready to help you rise to the top of search engines and stay there. Let's connect and take your digital presence to the next level.

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